

## A Little About Me

My name is Carianne Takeuchi, and I aspire to tell stories through data and strategy, because even if not everyone loves numbers as much as I do, it's hard to argue with what the data reveals. My dream is to work in collegiate or professional baseball, helping every game, player, team, and organization tell its story in the way it wants to be understood. Everything and everyone has a story; let me help you tell yours.

I was born and raised on the island of Oahu in the beautiful state of Hawaii before moving to Wichita, Kansas, for undergrad to be a collegiate athlete, and then now to Chapel Hill, North Carolina, to further my studies. As a master's student at the University of North Carolina at Chapel Hill studying Strategic Communication, I am deepening my understanding of advertising, public relations, and the broader business landscape. Combined with my bachelor's degree in Sports Media & Promotion from Newman University, along with minors in Business Communication and Business Data Analytics, I bring a unique, hybrid perspective to storytelling at the intersection of sports, analytics, and communication.

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## My Take on Generative AI

Before I understood how to use AI for academic and creative benefits, rather than seeing it only as a shortcut or a form of cheating, I was genuinely afraid of it. Now, I use it often for the positive ways it can support my work, without any guilt or hesitation.

When it comes to generative AI, you gain much more by learning how to leverage its advantages than by avoiding it or misusing it out of convenience. In the world we live in today, avoiding the power of AI is nearly impossible. It's in your best interest to embrace it as a tool that assists you, and it is important to remember that no matter what, no one can replace your own thinking.

Generative AI is constantly evolving. It's up to you whether you want to grow with it or get left behind and miss out on a powerful resource.